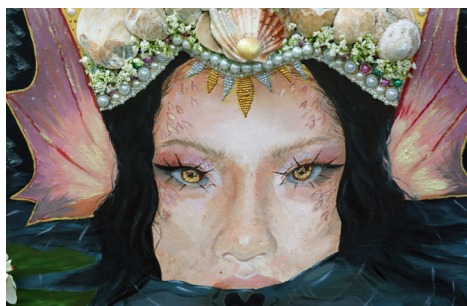


Why Study Art & Design

5 Reasons to choose Art & Design

1. Opportunity to explore a wide range of topics from fine art and sculpture through to fashion and graphic design.
2. Allows you to stretch your creativity and generate fresh ideas.
3. Develops your curiosity, and the ability to look at the world with fresh eyes.
4. Enables you to develop many transferable skills that make you very employable, from good communication skills, IT, literacy, flexibility and teamwork skills.
5. Gives you the option to work in a wide range of creative occupations from drawing and illustrating to advertising and design.



Industry Insight

The creative industries sector is now worth £111.7bn in gross value added (GVA) to the UK - more than the automotive, life sciences, aerospace and oil and gas industries combined. The creative industries now make up 5.8% of the UK economy.

The creative sector are the fastest growing part of the economy, generating £77bn a year for the UK and accounting for 1.7million UK jobs. The UK is a world leader in these industries and their output provides valuable exports as well as shaping how we are viewed globally.

Vocational Route Explored

Studying a vocational course in Art & Design offers a fantastic opportunity to progress into the industry. Vocational courses have been developed in partnership with employers to ensure students are learning the skills they will need in the industry while they are at College. For this reason they are popular with employers and increase the chances of the students getting a job or an apprenticeship/internship at the end of their study.

They are practical and interactive, a method of learning that is valued by many students. Work experience is also a key requirement for the majority of our courses giving the students the ability to apply knowledge learnt to real life situations, as well as develop interpersonal skills so valued by employers.



Beatrice

Former Art & Design Student

It is not an overstatement to say that if you come prepared to put in the work, your efforts will not be in vain. Brooklands College continues to be the strong foundation that set me up for success and I'm forever grateful. The challenges I faced in doing my best was rewarded back to me by the tremendous support of the staff and college.

Sam Clarke
Progressed to University

Former student Sam Clarke thoroughly enjoyed the learning experience at the College. Sam had fun with like-minded peers and felt that the course delivered valuable technical skills to progress onto university.

"I couldn't ask for better art lecturers to help me along the way. Having achieved all the grades I aspired to during my time on this course I would have to say that it was down to the one-to-one attention and feedback I received from my lecturer Gemma."

"The biggest advantage was the relationships I and many of my peers had with our lecturers. Not only were they our tutors but they were our friends, this allowed me to feel like I could ask for help anytime and ask questions that may seem irrelevant without feeling embarrassed. I only wish I could have been taught like this throughout all of my education."



Level 3 Art & Design students showcased the Skin & Bones Exhibition.

Student work experiences/work placements

- Surrey County Council
- 24/7 General Property Services
- Octagon Developments LTD
- Hand on Art Adventures
- Thomas Knyvett
- The Creative Tree

Take a look at the courses we offer!

UAL Level 1 Diploma in Art, Design & Media

This course is for those students with an interest in art and design, providing an opportunity to explore materials and processes and develop related skills.

UAL Level 2 Diploma in Art & Design

A practical course introducing you to all aspects of Art & Design.

UAL Level 3 Extended Diploma in Art & Design

You will develop a critical, reflective approach through discussion and journals and will generate self-directed projects for exhibition.

Any questions? Contact us:
art.design@brooklands.ac.uk

www.brooklands.ac.uk

