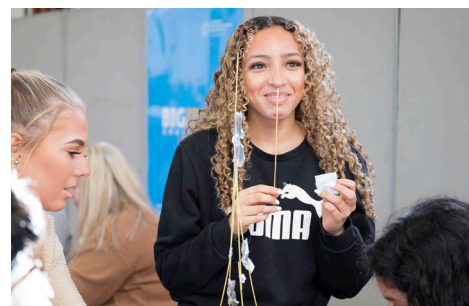
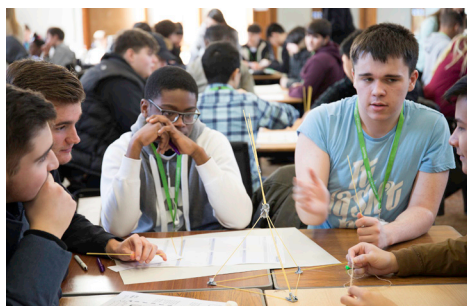


## Why Study Business

### 5 Reasons to choose Business

1. Gain the understanding of the 4 main types of business organization: sole proprietorship, partnership, corporation, and Limited Liability Company, or LLC.
2. Gives you the opportunity to understand how business operates from a large number of perspectives including finance, management, marketing, law, administration, and human resources.
3. Provides a route to employment into many diverse areas within an existing business.
4. Equips you with the knowledge to start your own business.
5. Enables you to progress on to study in a Business School at University.



### Industry Insight

The biggest global industries by revenue are life and health insurance, pension funds, automobile, real estate, oil and gas, manufacturing and banks. In the UK the biggest industries in 2020 are supermarkets, pension funds, construction, banks, automotive companies, investment companies, hospitals, insurance and wholesaling. Business owners are constantly innovating to bring their business in line with global trends and growth sectors/markets. The business industry is very large with many possibilities.

### Vocational Route Explored

Studying a vocational course in Business offers a fantastic opportunity to progress into the Industry. Vocational courses have been developed in partnership with employers to ensure students are learning the skills they will need in the industry while they are at College. For this reason they are popular with employers and increase the chances of the students getting a job or an apprenticeship/internship at the end of their study.

They are practical and interactive, a method of learning that is valued by many students. Work experience is also a key for all the courses we offer, giving the students the ability to apply knowledge learnt to real life situations, as well as develop interpersonal skills so valued by employers.



**Emma**

Level 3 Business

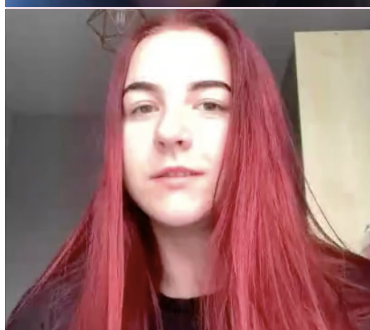
"It can be hard work, but worth it for my future career and my development into higher education." Level 3 student Emma Smith finds that the vocational route suits her way of learning, she intends to progress onto university once she has completed her course.



## Practice Interviews

As part of their 'Recruitment and Selection' unit, students have been conducting practice interviews with their peers in order to understand good interview techniques within an organisation.

The students researched how companies recruit staff as well as the legislations that they must adhere to. They were also tasked to produce a set of documents for a specific job, including a CV and covering letter. The knowledge and planning that was completed within this assignment culminated in using these transferrable skills and, for some, the first opportunity of being interviewed formally.



## The Big Idea 2020

Level 3 Business students were excited to host the first stage of this annual competition in conjunction with London Metropolitan University. Our students were tasked to create an innovative idea which could solve an issue, enhance our lives, deliver a service or generally meet the needs of the public. Each team then went on to deliver an engaging pitch to our expert panel of judges who carefully analysed each pitch, considering the value of each clever concept. After much deliberation, two winners of the first stage at Brooklands College were chosen including the "EnviroBin" concept from our Business students.

"Over the past few months the competition has been whittled down to just 18 teams. The teams met with a mentor who spent the day with them refining their idea and preparing them for a pitch in front of their peers. The students had Ellie from NatWest bank as their mentor for their EnviroBin Idea – an easy way to identify and help households recycle rubbish."

- Nicole Kemp, Business Lecturer



## Student work experiences/work placements

- Barclays Bank
- M&S
- Top Golf
- Thorpe Park
- S-Logibis
- Cisilion

## Take a look at the courses we offer!

### OCR Level 2 Technical Extended Certificate/Diploma in Business

This course will give you an introduction to the skills and knowledge required for all types of work in the business environment.

### BTEC Level 3 Extended Diploma In Business

The Business Team at Brooklands College offer a vibrant and exciting learning experience.

**Visit the website to view our Business Apprenticeships**

Any questions? Contact us:  
[business.studies@brooklands.ac.uk](mailto:business.studies@brooklands.ac.uk)

[www.brooklands.ac.uk](http://www.brooklands.ac.uk)

