

Why Study Travel & Tourism

5 Reasons to choose Travel

1. Be a part of one of the largest industries worldwide
2. Specialise in a particular sector for example Marketing or Eco Tourism
3. Great opportunities for career progression
4. The skills you learn are transferable and valuable in any industry
5. It is a fun, diverse and dynamic industry



Industry Insight

Globally the tourism industry is one of the largest industries with 1 in 10 jobs supported by the tourism industry across the world.

Eco travel is on the increase as travellers look for more ethical and sustainable tourism options. Customer experience is becoming increasingly vital in maintaining customer loyalty. Everything from the web interface where clients book their trips to the last day of their journey needs to be as enjoyable as possible.

Social media is playing an increasingly important part in the industry as a whole.

The Vocational Route

Studying a vocational course in Travel & Tourism offers a fantastic opportunity to progress into the Industry. Vocational courses have been developed in partnership with employers to ensure students are learning the skills they will need in the industry while they are at College. For this reason they are popular with employers and increase the chances of the students getting a job at the end of their study.

They are practical and interactive, a method of learning that is valued by many students. Work experience is also a key requirement for the majority of our courses giving the students the ability to apply knowledge learnt to real life situations, as well as develop interpersonal skills so valued by employers.



Natassia

British Airways
Work Experience



"During my work experience I visited British Airways Headquarters, the training centre and Terminal 5. In the training centre, I got to see all of the simulators where the pilots and cabin crew train. I also spoke to a lot of people in British Airways about what they do within the company. It was an amazing experience."

Where are they now?

Lauren Harrison-Powell
Assistant Event Manager,
Metropolitan Police
Sports Club

"I am a very organised person and love planning events and seeing them come together. Events work is very varied and you need a number of skills which I feel were covered in the travel and tourism course."

Amber Welling
Cabin Crew Apprentice
for British Airways

"I'm currently 6 weeks into a 12 month apprenticeship, so am in the training phase. It's what I have always wanted to do and I am so excited for the future. The course at Brooklands gave me so much confidence, which you definitely need in this industry."

Kiera Buttery
Surrey University,
studying Tourism
Management

"The course and tutors were fantastic, the college was easy to get to and I really enjoyed the course, a lot of what I learnt has helped on my University course."



Making dreams come true...

22nd January 2020, the students were overjoyed to successfully plan & deliver a spectacular fundraising dinner in aid of Dreamflight UK. The charity event raised over £2,000 and the students were honoured with certificates from the organisation.



Tour of London

Students had a good experience planning and delivering a guided tour of London in October. They started their day at South Bank, enjoyed lunch at Borough Market and then headed to UK's award-winning scare attraction, The London Bridge Experience and Tombs.

Student work experiences/work placements

- Royal Caribbean
- Virgin Atlantic
- British Airways
- Ryanair
- Norwegian Airways
- Emirates
- London Bridge Experience
- Heathrow Airport Customer Service
- Oatlands Hotel
- TUI

Take a look at the courses we offer!

Level 2 C&G Diploma in Cabin Crew

Over the year you will build a portfolio of evidence and gain skills that will help you to get your dream job as cabin crew.

Level 3 C&G Diploma/Extended Diploma in Travel & Tourism

The Level 3 City & Guilds course offers students a great insight into the world of travel and tourism by studying a wide range of specialist topics linked to employment within the industry.



www.brooklands.ac.uk

Any questions? Contact us:
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