

# Newsletter

Business • Catering & Hospitality • Hair & Beauty • Travel & Tourism

## SERVICE INDUSTRIES

Autumn 2018

**The** new academic year for Service Industries has begun with a super busy schedule. Take a seat and fasten your seatbelts as we take a look at what each area has got up to this term!

## Hair & Beauty

### EPSOM CAREERS FAIR

On Wednesday 7th November, a group of Level 3 Theatrical Special Effects Hair and Media Make-up, along with other Brooklands students, were at Epsom Downs Racecourse, representing the College and promoting all of our fantastic courses.

Complimented by some of our winning competition headpieces, our students demonstrated a range of various types of make-up. We certainly stood out from the crowd.

### A ROARING DELIGHT!

Hairdressing, Beauty Therapy and Specialist Make-up students travelled to London to see the theatre production of the Lion King at the Lyceum Theatre on 29th November.

All students thoroughly enjoyed the show and left inspired and energised for their course. The breath-taking theatrical make-up worn by the actors on stage gave the students a multitude of ideas for their upcoming competitions.

### PAMPER SESSION TREAT

Supported Learning students were treated to a pamper session by the Beauty students earlier this term. These lucky learners received various beauty treatments including manicures, facials and day and evening make-up looks. This highly popular event was a fantastic opportunity for the Beauty students to practice their treatments and work on their client care and communication skills ahead of their upcoming assessments.



### APPRENTICES PRACTISE ON THE PUBLIC

One of our level 2 hairdressing apprentice's practised his new found skills on a member of the public. Sam completed a head of highlights and the customer was thrilled with the results.



## FEATURED NEWS:

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# Hair & Beauty

## CHERTSEY HIGH SCHOOL EVENT

Our level 3 Theatrical Special Effects, Hair and Media Make-up students organised a Hair, Beauty and Specialist Make-up workshop for year 8 pupils at Chertsey High School to give them an insight into the hair and beauty industry, and the job opportunities available to them after completing a course at Brooklands College.

The Brooklands team of students created work stations covering plaiting and twisting, festival gems and a glitter station, a special effects severed finger and bodypainting designs using arms as the artistic canvas. The event gave the pupils an insight into learning new techniques. This was then followed by a question and answer session. The feedback from Chertsey High School was that the pupils had an inspiring and fabulous day.



## A TRIP TO THE CAPITAL

The Brooklands College Level 3 hairdressers travelled to London at the beginning of December with some of their tutors to gather inspiration for their themes/looks for their upcoming competition in the New Year.

They began the day in Knightsbridge where the students visited Harrods before walking down to Hyde Park, looking for inspiration in and around London.

The group stopped at Winter Wonderland in Hyde Park for refreshments before continuing up to Marble Arch and visiting Selfridges, where they observed the customer care in the hair salon in Selfridges and found even more ideas from the magical Christmas window displays. The journey continued down Regent Street to Piccadilly Circus and then through Leicester Square to Covent Garden. At this point, they grabbed the opportunity to visit Charles Fox specialist make-up for yet more ideas and advice on make-up for their competition theme. Everyone thoroughly enjoyed the day.



# Catering & Hospitality

## CATERING STUDENTS PRODUCE CHRISTMAS SHOW-STOPPER

As we neared the end of term the Level 3 Patisserie students created a magnificent Christmas chocolate show stopper which integrated both the college logo and values.

The exquisite festive piece (pictured) is constructed entirely out of tempered chocolate, which required the students to demonstrate great technical skills, patience and teamwork. The group of students involved made a huge effort and proudly signed their masterpiece in chocolate on completion.



## BROOKS' BUMPER CHRISTMAS

Brooks Restaurant entertained over 700 diners in December, with a record breaking 96 guests in one sitting.

All of the Catering students did a fantastic job in cooking and serving, receiving great feedback from the guests.



## CHRISTMAS CARD ENTRY

The chocolate festive masterpiece, constructed entirely out of tempered chocolate, was entered into the whole College Christmas card competition.

It emerged as the joint winning entry, with students being presented with a goody bag for their efforts. Congratulations everyone!

Finishing joint first was an entry from Art & Design student, Cassie Kennedy, featuring a stag. The Marketing department also animated both Christmas card entries and these were sent out digitally to the College stakeholders.



# Business

## BROOKLANDS ARE IN BUSINESS!

The Big Idea Challenge - London's premier entrepreneurship competition - recently returned to Brooklands College.

80 students from across the College participated in an idea development and pitching session. Ideas needed to be a new product, social project or creative. A team composed of level 3 Business students (pictured top right), with their idea for a pipe turbine producing renewable energy, will progress through to the next round of the competition. The next round will be a bootcamp at the headquarters of NatWest in London.

Each group gave a 60-second pitch to the three esteemed judges, Simon Lovegrove (Assistant Principal), Steve Brice (Governor) and a graduate of London Metropolitan University's Guildhall School of Business and Law, Kevin Simpson. The judges faced the tough task of selecting the top three ideas. The runners-up were the Computing team with their modular phone idea whilst another Business team, with their solar-powered clothing concept, finished in third place.

Congratulations and thank you to everyone who organised and took part in this successful event.



“Choose a course that you are interested in and you will have a great time at college.”



## Top in Surrey

Our Travel and Tourism courses are number one in Surrey for success rates.

# Travel & Tourism

## TRAVEL & TOURISM TURNED SKATING STAR

Travel & Tourism student turned skating star Emily Rigden featured with some team-mates on ITV's This Morning on Friday 14th December. Well done to Emily.

Emily will be competing for her fourth British Synchronized Skating Championship title in January 2019.



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## BROOKLANDS TRAIN AT BRITISH AIRWAYS

Travel & Tourism had a great day at British Airways, where they had the opportunity to experience security and emergency procedures of an airline first-hand. This included activities such as entering a smoke-filled cabin, going down emergency slides and fire drills on-board.

The students received a certificate from British Airways at the end of the day, as well as passing elements of their Cabin Crew course.



## LEVEL 3 TRAVEL PUT THEORY INTO PRACTICE

Level 3 Travel & Tourism students have had fun this term learning about the role of an Overseas Representative at a welcome meeting.

They had the chance to put into practice what they have learned, delivering their welcome meetings for an assessment.

## THANK YOU

Thank you to all of the students who have helped out at both open events and external careers fairs.



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