

## Why Study Hair & Beauty

### 5 Reasons to choose Hair & Beauty

1. Hairdressing is widely believed to be one of the happiest industries in the world.
2. Be a part of an industry that helps to build an individual's self-esteem and confidence.
3. Opportunities for career progression in a creative and sociable setting.
4. Develop your interpersonal skills, a strength that is valuable in any industry.
5. New technologies such as hair extensions mean the industry is always changing and those in the industry are continually developing their skill-set.



### Industry Insight

We are all a part of an increasingly image-conscious society and the hair and beauty industry is thriving as a result. Those in the industry have the enviable task of making people feel good about the way they look and feel.

The hair and beauty industry contributes £6.6m to the UK economy which is at least 8% of the total value generated by the retail sector.

Changing fashion trends sported by celebrities and the famous means that the demand for new and more effective beauty treatments is in demand as is the desire for more unusual and complicated hairstyles.

### Vocational Route Explored

Studying a vocational course in Hair & Beauty offers a fantastic opportunity to progress into the industry. Vocational courses have been developed in partnership with employers to ensure students are learning the skills they will need in the industry while they are at College. For this reason they are popular with employers and increase the chances of the students getting a job or an apprenticeship/internship at the end of their study.

They are practical and interactive, a method of learning that is valued by many students. Work experience is also a key requirement for the majority of our courses giving the students the ability to apply knowledge learnt to real life situations, as well as develop interpersonal skills so valued by employers.



**Caitlyn**

Former Hair & Beauty Student

"It's a great atmosphere between staff and students with encouragement being given from all directions!" Level 3 Theatrical Special Effects Hair & Media Make Up student Caitlyn Woodley-Nash thoroughly enjoys her course and wishes to continue with her education.

## National Hair & Beauty Success

On Monday 16th March 2020, Brooklands College Level 2 & Level 3 Hairdressing and Theatrical, Special Effects, Hair & Media Make-up students competed at The Blackpool Hairdressing Competitions 2020.

Governed by the National Hair & Beauty Federation, the annual competition was held at The Winter Gardens in Blackpool.

Keen to continue our success in the Avant Garde Fantasy section, the Level 3 learners once again swept the board for Brooklands College, taking all top 7 places! Following on from our in-house competition, other students were also excited to showcase their creative work. As a College first, the Level 2 learners competed in the Hair-Up portion of the competition and did amazingly well coming in the top 10 for each category.

With intriguing hair structures and imaginative make-up work, the students did Brooklands College proud.

Check out our instagram page to see some photos from our competitions and also from day-to-day lessons!

@BCspecialistmakeup  
@BCinspireacademy



Hair & Beauty Competition 2020

## Student work experiences/work placements

- Runnymede Hotel & Spa
- Brooklands Hotel & Spa
- Aveda
- Upper Cuts
- Le Belle Hair Salon
- Brooks Hair & Beauty

## Take a look at the courses we offer!

Level 1 Diploma in Hairdressing & Beauty Therapy

Level 2 Diploma in Hairdressing

Level 3 Diploma in Hairdressing

Level 3 Diploma in Theatrical, Special Effects,  
Hair & Media Make-up

Level 2 Intermediate Apprenticeship in Hairdressing

Level 2 Diploma in Beauty Therapy

Level 3 Diploma in Beauty Therapy

Any questions? Contact us:  
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