

## Why Study Media

### 5 Reasons to choose Media

1. Develop a strong understanding of the Media Industries and current trends
2. Opportunity to explore a range of media including; social media, news media and advertising
3. Learn how to use state of the art facilities including the Green Screen
4. Explore work experience in a wide range of Industries including radio stations and newspapers
5. Progress to a wide range of careers in media management, social media, PR and advertising



### Industry Insight

The UK's Multi-billion entertainment and Media Industry is set to grow, making it one of the largest markets in Europe. The sector will be worth £76 billion by 2021, up by £68 billion this year. The market will grow by £8bn over the next 4 years, making the UK the second largest market in Europe. The UK will account for a third of all Western European internet advertising spend. The UK is now Europe's largest video games market.

The creative industry is forever growing, and there are many routes in which you can progress.

### Vocational Route Explored

Studying a vocational course in Media offers a fantastic opportunity to progress into the Industry. Vocational courses have been developed in partnership with employers to ensure students are learning the skills they will need in the industry while they are at College. For this reason they are popular with employers and increase the chances of the students getting a job or an apprenticeship/internship at the end of their study.

They are practical and interactive, a method of learning that is valued by many students. Work experience is also a key requirement for the majority of our courses giving the students the ability to apply knowledge learnt to real life situations, as well as develop interpersonal skills so valued by employers.



**Myron**

Brooklands College  
Student - My 3D World

"I didn't have a printer and if you buy an object, it was expensive. So, instead of buying it, I thought I'd make it!" Through his Media course, his confidence in graphic design has strengthened and he is able to produce customised items using a variety of designing software. Myron intends to grow his 3D printing business and skillset.

## Where are they now?

**Anna Mészáros**  
Filmmaking Student,  
University of Bristol

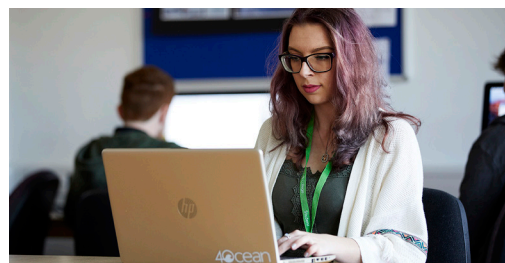
"The course was really good because it gave me a basic understanding of filmmaking. I learned a lot of technical skills.

When I was studying here, I did a lot of camera operating... I was quite geeky about cameras and the technical aspects of making a film. So, when I got to university, I knew the basics."



### UCA Farnham Visits

"Recognise the creativity around you." Our Media students received insightful visits from UCA Farnham's Lizzie Turner and Charis Coke. The experts shared their valuable knowledge and experiences working in the film and television industry.



### Advertising Standards Authority

Students have been learning about ASA regulations. Using this knowledge, they are researching protocols of a well-known snacks brand and producing case studies on their advertising campaigns and vlogs.

**Dan Good**  
Development Producer  
& Showrunner,  
One Good Fox

"Keep a notebook on you always for ideas and designs." After creating Waybuloo; the landmark, BAFTA-nominated Cbeebies series he went on to create and exec. produce Wissper for Channel 5 / Nickelodeon, and Floogals for Channel 5.



## Student work experiences/work placements

- Shepperton Studios
- Digital Video Systems Ltd
- Richard Pullar Photography
- Woking Borough Council
- Chertsey Meads Marine
- Kane FM

## Take a look at the courses we offer!

### Level 1 Diploma in Art, Design and Media (Media pathway)

This one year practical course gives a broad introduction to the media industry and is for students who wish to develop their creative work using a range of media disciplines.

### Level 2 Diploma in Creative Media Production

This course will help you develop both practical and academic skills, essential for a career in the media industry.

### Level 3 Diploma and Extended Diploma in Creative Media Production

If your aim is to follow a career in the TV, Film or Magazine Publishing industry, then the Diploma will equip you with the necessary practical skills and knowledge.

Any questions? Contact us:  
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[www.brooklands.ac.uk](http://www.brooklands.ac.uk)

